



## 2018 Wine Event Program Advertising Rates & Specifications

\*Please contact us for the availability of these pages

### \*Inside Front Cover

5.5" x 8.5" = \$500

### \*Inside Back Cover

5.5" x 8.5" = \$500

### \*Back Cover

5.5" x 8.5" = \$650

### \*Full Interior Page

5.5" x 8.5" = \$400

Full bleed pages measure 6.125" x 9.125"  
(this includes 1/8" bleed).

**Half Page Ad**  
5.5" x 4" = \$200

**Vertical**  
2.5" x 4"  
= \$100

**Quarter Page Ad**

**Horizontal**  
5.5" x 2" = \$100

- Rates are for advertising space only
- Ad design, copy and other pre-press production costs are the responsibility of the advertiser
- All ads submitted for publication must be print-ready

- We accept 4-color ads as well as black and white
- Artwork should be high resolution (at least 300 dpi) and in pdf, tiff or jpg format at 100% size
- Deadline for ads is February 9, 2018

**The size of the program is 6" x 9"**