



2019 Wine Event Program Advertising Rates & Specifications

*Please contact us for the availability of these pages

*Inside Front Cover

 $5.5" \times 8.5" = 500

*Inside Back Cover

 $5.5" \times 8.5" = 500

*Back Cover

 $5.5'' \times 8.5'' = 650

*Full Interior Page

 $5.5'' \times 8.5'' = 400

Full bleed pages measure 6.125" x 9.125" (this includes 1/8" bleed).

- Rates are for advertising space only
- Ad design, copy and other pre-press production costs are the responsibility of the advertiser
- All ads submitted for publication must be print-ready

Half Page Ad 5.5" x 4" = \$200

Vertical 2.5" x 4" = \$100

Quarter Page Ad

Horizontal

 $5.5" \times 2" = 100

- We accept 4-color ads as well as black and white
- Artwork should be high resolution (at least 300 dpi) and in pdf, tiff or jpg format at 100% size
- Deadline for ads is February 15, 2019

The size of the program is 6" x 9"